

James M. Kirkham  
[p] 503.572.8027  
[e] j.kirkham@mac.com  
[w] employjames.com

April 2, 2008

Dear Hiring Manager,

When I was 14, I distinctly remember trading in my full sports schedule for two part time jobs so that I could begin saving for my first race car. By age 15, I had a room full of aftermarket parts for a car I had not yet owned. Since, I have owned 13 cars ranging from slow to fast, hybrid to guzzler and everything in between. Needless to say, I have a passion for automobiles and racing.

I love to drive and keep myself busy by racing just about anything I can get my hands on. Recently, I was selected as one of thirty drivers to compete in the 2008 Volkswagen Jetta TDI Cup. The journey was unfortunately cut short due to financing, but after four years in real estate my desire to pursue a career in the racing industry has been rekindled and my calling has once again been made clear.

Over the past few years, I have discovered a lot about myself. For instance, I am a quick study, I am creative, and much to my dismay I can't grow a mustache. But of these traits I have found that my ability to problem-solve, strategize, and market just about anything to be some of my most beneficial characteristics. Now, I am at a crossroads and ready to start down a path that allows me to exercise both my talents and skills.

It has been a life long dream of mine to drive and be involved with F1, but as a young American this goal has felt somewhat unattainable. When Ken Anderson and Peter Windsor announced they were setting out to accomplish a task that many only dream of, I knew that I had to be involved. There isn't anything that would make me more proud than to represent the United States on the world stage that is Formula One. I know that I can be a beneficial contributor to your lean and efficient team.

Below is my resume for your review. Please feel free to reach me at 503.572.8027 or j.kirkham@mac.com with any questions. Thank you for your time and consideration. I look forward to speaking with you soon.

Sincerely,

James Kirkham  
employjames.com

James M. Kirkham  
[p] 503.572.8027  
[e] j.kirkham@mac.com  
[w] employjames.com

## Selected Experience

### Auto Racing / Driver 2005-Current

- Selected to compete in the inaugural season of SPEED TV's VW TDI Cup.
- Funded race team through yoursponsorhere.com mechanism and corporate sponsorships.
- Received national attention for unique grassroots methods.
- Participated in the NW region SCCA and placed second overall.

### YourSponsorHere.com / Co-Founder 2007-08

#### Portland, Oregon

- Launched a revolutionary crowdfunding mechanism through a powerful grassroots, viral marketing campaign.
- Leveraged relationship with the Volkswagen Jetta TDI Cup, online communities and local and national media outlets.
- Created an online hub where race fans could interact on a new level; watch webisodes, read blog entries, download media and actually be a part of the team.
- Designed a comprehensive sponsorship pitch packet, and all marketing collateral.
- Established partnerships with treehugger.com(the worlds largest environmental website), CLIF Bar, ecopop.com, local businesses and prominent members of the biodiesel community (including Willie Nelson and Woody Harrelson).

### John L. Scott Real Estate / Broker 2004-08

#### Portland, Oregon

- Carved a sales niche in a booming Portland condo market and viewed as an expert in the category.
- Recognized as one of the top agents in an elite office month after month and received the companywide, President's Award two years in a row.
- Established loyal client base and retained over 75% in repeat clients and referrals.
- Art directed the creation of a flash website. Designed all collateral and advertisements.

## Interests

- Kart and Auto Racing
- Architecture and design; remodeled/redesigned multiple modern homes. Specialize in mid-century-modern homes.
- Surfing, snowboarding, and cycling.

## Skills

- Exceptional interpersonal relationship and communication skills.
- Great multi-tasking, problem solving and organizational abilities.
- Proficient viral and interactive marketing skill set.
- Superior ability to adapt to and understand new technology.
- Fluent in both MAC and PC operating systems including all basic applications as well as Adobe Illustrator and Photoshop. Basic web-designing capabilities.

## Education

Portland State University, Portland, Oregon 2003-04  
Major: Business

Musicians Institute, Los Angeles, California 2002-03  
Major: Music Business

*References available upon request.*